



## Sponsor Registration Form for 2014 Great Western Binder Bee - July 12<sup>th</sup>

### Special Vendor/Sponsor Invitation

IHSTO is proud to announce the Tenth Annual Binder Bee for 2014. The show will be once again returning to The Antique Powerland in Brooks, Oregon, July 12.

This is a prime opportunity to promote your products and services for the International Harvester community and vocational user to a target audience of participants from throughout the U.S. and Canada. We actively encourage retail sales of your merchandise and interaction with the public on a much more personal level than might be afforded in a more formal business environment.

Virtually unlimited space for exhibiting your products will be available along with eight foot display tables, all inclusive with your show sponsorship fee. Your company name will be featured in Binder Bee promotional materials once your sponsorship is confirmed and also incorporated in the design of the unique Binder Bee 2014 tee shirt (Last Minute Registration Option may not make the art design work for Binder Bee promotional materials).

If as a sponsor you'd like to provide IHSTO with promotional materials (pens, stickers, business cards, brochures, fliers, etc) please mail them to IHSTO no later than 06/30/2014 for inclusion in a participant goody bag.

Announcements regarding our sponsor's products and services will be made continuously throughout the show from the Announcer's Tower and you may prepare multiple scripts to be used in rotation.

This year's event will again feature the "Vendor Village" as the focal point, all sponsor-related Binder Bee activities will be staged in a concentrated area (under the trees!) in order to promote a sense of community and interaction with IH enthusiasts representing all areas of the product range.

Whether you choose to actively participate and exhibit your products and/or your services, or simply want to show your support for the International Harvester community, your sponsorship will insure the continued success and growth of the largest annual International Harvester event on the West Coast!

General admission to The Antique Powerland grounds for Binder Bee will be FREE to the public!

You will be able to spread out your Sponsor Fee in installments, and we are also offering a discount plan for early Sponsor commitment.

**Please take note of the main change to this year's show. This year will be a 1 day show on Saturday July 12<sup>th</sup> with setup for vendors on Friday the 11<sup>th</sup>.**

Need more info? Contact Daniel Jaquith, (971) 971-4042 or by email [d.jaquith@hotmail.com](mailto:d.jaquith@hotmail.com)

2014 Binder Bee information is also available by logging onto the official IHSTO website....[ihsto.org](http://ihsto.org)

# 2014 Great Western Binder Bee Sponsor Registration Form

We want to make sure we have the correct information about you

Sponsor Name: \_\_\_\_\_

Name(s): Sponsor contacts: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

2014 Sponsor Information: Sponsor set-up 7/11

Booth at show: Yes \_\_\_ No \_\_\_

Date for set-up \_\_\_\_\_

If yes, space needed: 8 X8 \_\_\_ 10X10 \_\_\_ 12x12 \_\_\_ Larger State size \_\_\_\_\_

Number of tables for displays \_\_\_\_\_ 6ft long tables available

Special Needs: \_\_\_\_\_

The Binder Bee raffle is an additional venue to generate income at the Saturday BBQ Raffle and Awards Dinner. If you would like to donate some items for the raffle please indicate below:

Yes \_\_\_ No \_\_\_

If yes, send raffle donations to Great Western Binder Bee, 2665 sw Mt. Baker st McMinnville or. 97128 or bring the raffle item to the Binder Bee and see Daniel Jaquith at the IHSTO club booth.

Antique Powerland Camping Registration:

For the camping reservations, please call Powerland at 503-393-2424 and make the reservations over the phone and pay by check through the mail or email Powerland at [office@antiquepowerland.com](mailto:office@antiquepowerland.com) and Schauenene will confirm by email and payment can be made when folks arrive.

# 2014 Binder Bee Sponsor Registration Form

## Sponsor Application Information

A complete registration form must be submitted for each Sponsor along with the appropriate registration fees. To obtain additional forms call, 971-241-4042 or e-mail, d.jaquith@hotmail.com or visit www.IHSTO.org for downloadable forms.

**Registration fees do not include the cost of camping!  
General Public Admission is free.**

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|---|--|---|
| <p><b>Last Minute Registration</b><br/>post marked after 6/15/2014<br/>or due at show<br/><b>Registrations received after 6/01/2014 will not be guaranteed sponsor marketing on Binder Bee T-shirts</b></p>                   | <p><b>Fee-\$270.00</b><br/>\$270.00 due with registration</p>  | <p><b>Registration includes:</b><br/>Entitles Sponsor to display their complete product line<br/>Free Exhibitor Registration to exhibit IH vehicles and equipment – eligible for awards<br/>10 Raffle Tickets</p>   |
| <p><b>2 Payment Registration Plan</b><br/>Must be post marked on or before 6/15/2014<br/><b>Registrations received after 6/01/2014 will not be guaranteed sponsor marketing on Binder Bee T-shirts.</b></p>                   | <p><b>Fee - \$260.00</b><br/><b>Registration Fee Payment Plan</b><br/>\$43.00 due with registration<br/>\$217.00 due on 6/01/2014</p>  | <p><b>Registration includes:</b><br/>Everything from Last minute Registration PLUS!<br/><b>Sponsor marketing including:</b><br/>Sponsor listed on IHSTO web site and IHSTO forums in IHPartsAmerica and Binder Planet<br/>Sponsor listed on some IHSTO and Binder Bee documents.<br/>1 Binder Bee T-shirt</p> |
| <p><b>3 Payment Registration Plan with 10% Discount</b><br/>Must be post marked on or before 5/30/2014<br/><b>Registrations received after 6/01/2014 will not be guaranteed sponsor marketing on Binder Bee T-shirts.</b></p> | <p><b>Fee - \$243.00</b><br/><b>Registration Fee Payment Plan 10% discount</b><br/>\$43.00 due with registration<br/>\$100.00 due on 5/30/2014<br/>\$100.00 due on 6/01/2014</p> | <p><b>Registration includes:</b><br/>Everything from 2 Payment plan PLUS!<br/><b><u>10% discount on Registration fee!!</u></b><br/>Guaranteed sponsor listed on Binder Bee T-shirt</p>  |

**Registration Payment Plan – Postmarked on or before due date: Deposit must accompany the form and must be postmarked on or before the due date. Additional payment invoices will be sent 15 days prior to due date. Payments must be postmarked on or before the due date. Failure to meet the terms of the agreement will result in removal of sponsor from marketing materials.**

|                    |                        |                              |                |
|--------------------|------------------------|------------------------------|----------------|
| <p>Plan Option</p> | <p>Payment options</p> | <p>Check amount enclosed</p> | <p>Check #</p> |
|--------------------|------------------------|------------------------------|----------------|

| 3 Payment Option (with 10% discount) | \$43.00 due with registration<br>\$100.00 due on 5/30/2014<br>\$100.00 due on 6/15/2014 |  |  |
|--------------------------------------|---|--|--|
| 2 Payment Option                     | \$43.00 due with registration<br>\$217.00 due on 6/15/2014                              |  |  |
| Last Minute Option                   | \$270 due with registration package   |  |  |

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| <p><b>Total Cost: Enter total from above in Blue/darken areas.<br/>Make checks payable to IHSTO. Mail registration form (pages 2-4) and check to:<br/>IHSTO<br/>18398 S Waldow Rd<br/>Oregon City OR 97045</b></p> |  |
|--|--|

**All participants must be legally insured. It is clearly understood IHSTO, Antique Powerland, their agents and their sponsors shall not be held responsible for any accident, injury, theft, or damage to any participant's person or property attending this event. Participants agree to follow all event rules established by the event management, and further agree that event management shall have final authority concerning event decisions. If participant is under the age of 18, parent or legal guardian must sign and accept full responsibility for the participant's actions. No alcohol or firearms allowed on the grounds. Proof of insurance will be required for admission to show grounds.**

**Your signature here is proof of consent.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Go to [IHSTO.org](http://IHSTO.org) for more information on this year's premier IH event**